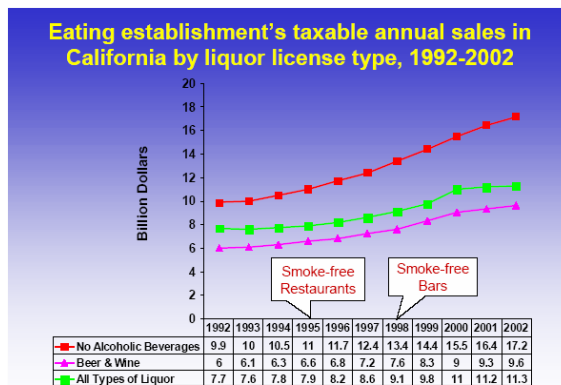


What economic effect will the public smoking ban have on business?

The Surgeon General stated in 2006 that “evidence from peer-reviewed studies shows that smoke-free policies and regulations **do not have an adverse economic impact** on the hospitality industry.”

The reasons for this neutral effect are logical. Smokers can refrain from smoking for the few hours they spend in a non-smoking area. A public smoking ban attracts new, non-smoking customers that previously avoided the smoky atmosphere.

Data from California’s restaurants and bars show that no harm is caused. After smoking bans were enacted in restaurants and bars in 1995 and 1998 respectively, sales have not suffered but increased. Though there may be possible short-term reductions in business, the impact in the long run is positive.



Source: California State Board of Equalization.
Prepared by: California Department of Health Services, Tobacco Control Section, November 2002.

Westmont's Public Smoking Ban Proposal

- Ban smoking in enclosed public places, such as, restaurants and bars.
- Ban smoking in places of employment, such as, offices, factories and warehouses.
- Ban smoking in certain outdoor areas, such as, near public entrances and in outdoor dining areas.
- Private residences, private clubs with no employees, and most outdoor areas are not included.



Why support this?

A public smoking ban would **eliminate health hazards of second hand smoke** in the workplace and public spaces because:

- there are an estimated 35,000 to 40,000 deaths from heart disease in people who are not current smokers
- 3,000 lung cancer deaths occur among nonsmoking adults
- nonsmokers can suffer from coughing, phlegm, chest discomfort, and reduced lung function
- the number and severity of asthma attacks increases in about 200,000 to 1 million asthmatic children
- the risk of sudden infant death syndrome (SIDS) and middle ear infections increases in young children
- babies born with low birth weight whose mothers are exposed to second hand smoke (American Cancer Society)

Think globally, act locally!

Westmont: the Progressive Village

Contact Information

Village of Westmont

31 W. Quincy Street

(630) 829 4400

Westmont Public Smoking Ban

Additional Resources

<http://www.smokefreeillinois.org>

Sources

California State Board of Equalization: California Department of Health Services, Tobacco Control Section, November 2002; State of California, Employment Development Department, *Labor Force Statistics*, November 2003.

Secondhand Smoke. American Cancer Society. 2 August 2006 <<http://www.cancer.org/>>.

Surgeon General. Department of Health and Human Services. The Health Consequences of Involuntary Exposure to Tobacco Smoke: a Report of the Surgeon General. 27 June 2006. 2 Aug. 2006 <http://www.surgeongeneral.gov/library/secondhands_moke/>.

Brought to you by the Westmont Environmental Improvement Commission

Brochure created by David Van Dam and Patrick Ye, Westmont Environmental Improvement Commission interns



*A Step Forward for
Public Health*

